

LEO BURNETT U.S.A.

A DIVISION OF LEO BURNETT COMPTON, INC.

Ad No. PSI121-A4 - (SURPRISE PACKAGE - \$2. OFF CARTON OR \$1. OFF 2 PACKS) - Req. No.
Printed in U.S.A. M30310 - Page, 4/C Bleed - (8 x 10 13/16 inches)

PSI, 1992

SURPRISE PACKAGE



Genuine Flavor. Ultra Low Tar.

SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

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Ultra: Kings 1 mg "tar," 0.1 mg nicotine; 100's 2 mg "tar," 0.2 mg nicotine -
Ultra Lights: Kings 0.5 mg "tar," 0.5 mg nicotine; 100's Soft 0 mg "tar," 0.5 mg
nicotine; 100's Soft 0 mg "tar," 0.5 mg nicotine - Kings: 8 mg "tar," 0.8 mg
nicotine - 100's: 10 mg "tar," 0.8 mg nicotine av. per cigarette by FTC method

MANUFACTURER'S COUPON | EXPIRES 12/31/92

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A CARTON**



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